ALDO COPPOLA

AQUA MARE

aldocoppola.com

ALDO COPPOLA AQUAMARE

WELLBEING AND BEAUTY UNDER THE SUN

The Aldo Coppola Aquamare range is a complete line of products formulated to offer **protection** and **care** during and **after sun exposure.**

UV rays, salt, wind and chlorine are all aggressive risky factors against the hair fibres, the scalp and the skin of our body.

The Aquamare formulations enclose all the **beneficial properties of the marine environment** in a brand-new bio-technological extract derived from brown algae, performing intense anti-aging action.

ALDO COPPOLA AQUAMARE
WITH BROWN ALGAE EXTRACT

Brown algae are extremely **rich with minerals**, **oligo-elements and vitamins**. The natural extracts have the capacity to restore the hydro lipidic balance and prevent early aging with an intense moisturising and remineralizing action.

Brown algae extract has the capacity to hold big amounts of water. Their **soothing and protective actions** are of great benefit to hair: they keep it soft, full of body and easy to comb.The same active principles prevent dehydration of the skin due to sun exposure.The moisture level improvement is prolonged in time and helps restore the **NMF Natural Moisturizing Factor**.

The brown algae species grows in shallow water and is exposed to sun and wind. It has to fight dehydration to guarantee the survival of its cells. For this reason brown algae has developed a protective membrane that is similar to our skin, designed to limit water evaporation from its connective tissues. This incredible affinity with our skin was the starting point for the development of a completely natural cosmetic ingredient, made up of marine polysaccharides (sugars) extracted from brown algae (Laminaria digitata), amino acids, mineral salts and microalgae Chlorella Vulgaris.

HAIR CARE LINE

A complete daily ritual to protect the beauty of hair under the sun. Protection and intense moisturizing after exposure to UV rays are indispensable to maintain softness and shine, to prevent early ageing and preserve the wellbeing of the hair fibres.

SHAMPOO
DAILY CLEANSING

Nourishing after sun creamy shampoo. Restores moisture, keeping the hair soft, full of body and easy to comb. Daily use helps to prevent dryness caused by exposure to sun, wind, salt and chlorine. Perfect on coloured hair. After shampooing, complete the treatment with Aquamare after sun Milk or Mask.

MASK
INTENSE NOURISHING

After sun treatment formulated to hydrate and deeply nourish hair exposed to sun, wind, salt and chlorine. This mask combines intense soothing shine-enhancing to protective restructuring action, suitable on all hair types and especially recommended on coloured hair. The rich content of minerals, oligo elements and vitamins in the brown algae extract prevent early aging of the hair fibres.
Apply after shampooing and rinse with care.

MILK
LIGHTWEIGHT HYDRATION

Instant regenerating fluid for hair. Deeply hydrates and strengthens the hair fibres exposed to wind sun and salt, with a very light and effective soothing action. The rich content of minerals, oligo elements and vitamins in the brown algae bio marine extract performs a revitalising action that leaves the hair soft, bright and easy to comb. Apply after shampooing on wet hair and do not rinse.

FILTER
INVISIBLE PROTECTION

Suncare filter for hair, protects against UV rays, salt, wind and chlorine. Light and invisible, it wraps the hair in a protective film enhancing softness and shine. The bio cosmetic complex derived from brown algae maintains the correct hydration level, prevents dryness and protects colour intensity. Spray on dry or wet hair before sun exposure and repeat the application during the day.
It can also be applied after blow-drying as restructuring shine enhancer.

NO PLASTIC FUTURE

Attentive to the issue of respect for the ecosystem, the line carries the message of environmental impact reduction also through the choice of packaging.

Aluminium bottles represent a clean break with the past, a further step towards reducing plastic consumption.

With an original luxurious visual impact, aluminium expresses its aesthetic potential to the maximum, which adds up to the well-known advantages of total recyclability.

ALUMINIUM 100% RECYCLABLE

AQUAMARE
LINE UP

AFTER SUN SHAMPOO
200 ml

AFTER SUN MASK
200 ml

AFTER SUN MILK
200 ml

PROTECTIVE FILTER
200 ml